Italian Global Community of Knowledge Management

Dipartimento di Scienze dell'Economia

Università del Salento

ARTEMIDE CORNERS

Women-Led Economies and the Sustainable, Inclusive and Smart Transformation of Global Organisations and Institutions

CALL FOR EXTENDED ABSTRACT DISCUSSION

In the framework of the 4th IGCKM Conference

UNIVERSITY OF SALENTO – LECCE (ITALY)
CONFERENCE CENTER C/O ECOTEKNE
MAY 7, 2026, FROM 9.30 AM TO 6.30 PM

ARTEMIDE OBSERVATORY - ADVANCING GENDER RESEARCH THROUGH DIALOGUE WITH LEADING INTERNATIONAL JOURNALS

The **ARTEMIDE Observatory** – Advancing Research on Talent, Empowerment, Management, Innovation & Diversity Economics, based at Pegaso University, promotes applied research and executive learning on the evolving role of women in the contemporary economy, with particular attention to talent development, entrepreneurship, innovation and diversity economics. Conceived as a laboratory of ideas and practices, the Observatory aims to strengthen women's presence in leadership and board positions, support new venture creation and encourage inclusive managerial growth across organisational and institutional ecosystems.

The **ARTEMIDE Observatory** represents the **first university observatory in Italy** dedicated to gender-related themes within the fields of economics and management **to offer** the scientific community **a unique opportunity**: the possibility **to engage directly and in person with Top-scholar, Editors and Senior Discussants of leading mainstream international journals.**

Through a series of exclusive, periodically organised events, ARTEMIDE creates a privileged scholarly arena where researchers can discuss emerging ideas, receive high-level feedback and refine their work on gender-related topics in dialogue with prominent editors and senior scholars from the most influential journals in economic and managerial studies. This format is designed to foster rigorous debate, strengthen research quality and facilitate meaningful pathways from early-stage research to potential international publication.

ARTEMIDE CORNERS – WOMEN REWRITING THE RULES OF THE KNOWLEDGE ECONOMY

ARTEMIDE Corners is a specialized, gender-oriented forum embedded within the 4th IGCKM Journal Conference. Selected contributors will have the opportunity to present their extended abstracts in an interactive session with editors and senior discussants from prominent international journals, receive high-level feedback, and compete for the **Best Research ARTEMIDE Award.**

In a world shaped by data, algorithms and intangible assets, the real question is no longer whether organisations are transforming, but who is shaping that transformation. As the global economy becomes increasingly knowledge-driven, platform-based and technology-intensive, women are emerging as powerful yet still underexplored architects of organisational change, sustainable value creation and new governance logics. Across corporations, public institutions, entrepreneurial ecosystems and innovation networks, women-led initiatives are challenging traditional models of leadership, decision-making and economic development. A substantial body of research highlights the role of gender diversity and women's leadership in shaping governance systems, entrepreneurial ecosystems and sustainable organisational practices.

At the same time, the evolving role of women in shaping contemporary knowledge-driven and innovation-oriented economic systems continues to open new avenues for empirical and interdisciplinary research. However, the field still lacks a comprehensive, theoretically grounded framework capable of jointly explaining which organisational, institutional, and individual factors enable women to reach leadership roles and how these conditions shape the nature and magnitude of their subsequent impact on decision-making, accountability mechanisms, and long-term value creation. **The ARTEMIDE Corners aim to disrupt this gap.**

The **ARTEMIDE Corners** are a curated "event within the event" of the 4th IGCKM Conference. They provide a dedicated scholarly space for the presentation and discussion of selected extended abstracts on gender-related themes, bringing together scholars and practitioners to explore the role of women in knowledge-driven, innovative and inclusive economies.
The ARTEMIDE Corners will feature selected extended abstracts submitted to the IGCKM Journal Conference tracks, creating a dedicated forum where scholars and practitioners can discuss gender-related dynamics within contemporary knowledge economies. The initiative aims to stimulate debate on the role of women-led initiatives and female leadership in promoting sustainable, inclusive and innovation-driven organisational and economic systems.
Each **ARTEMIDE Corner** will be hosted during the Conference **within the corresponding track of its partner journal**, creating a dedicated space inside the journal session where selected gender-focused contributions can be presented and discussed in direct dialogue with the Editors and Senior Discussants associated with that track.

Participation in events organised by the **Artemide Observatory** is normally subject to the payment of the relevant event registration fee. Exceptionally, and exclusively for members of the **IGCKM community**, participation in the **"Event within the Event"** taking place during the **IGCKM Lecce Conference 2026**, and therefore access to the **Artemide Corners**, will be offered free of charge by **IGCKM** and the **Conference Organisers**.
For this reason, in order to ensure both high scientific quality and balanced participation, each **Artemide Corner** will host **up to a maximum of two contributions**, selected among the best extended abstracts submitted on gender-related topics that are closely aligned with the thematic focus of the journal associated with the respective Artemide Corner (for instance, the **Artemide Corner for JKM** will select for presentation up to two extended abstracts considered the strongest and most closely aligned with both the thematic call and the scholarly scope of the journal).

Beyond the contributions that will be formally recognised during the **final award ceremony on 7 May at the Conference Gala Dinner**, the best abstracts selected will also be included in the **Book of Proceedings (with ISBN)** of the conference. Furthermore, the most promising abstracts presented during the Artemide Corners and the related journal tracks may be **invited to be further developed into full papers** and subsequently submitted to the journals associated with the respective tracks. Such submissions will follow the standard journal procedures, including the **normal blind peer review process** of the relevant journals.

It is important to emphasise that **the presentation of an abstract does not guarantee any form of publication, fast track, or preferential treatment.** The presentations are intended solely as part of a **paper development workshop**, providing authors with the opportunity to receive constructive feedback, advice and scholarly guidance from editors and senior academics. The aim is to support authors in refining their research and in preparing submissions that are both **well aligned with the scope of the target journals and methodologically and theoretically robust.**

ARTEMIDE CORNERS – WOMEN DRIVING THE NEXT FRONTIER OF THE GLOBAL KNOWLEDGE ECONOMY

Hosted within selected IGCKM Journal Conference tracks, the ARTEMIDE Corners invite bold, forward-looking research exploring how women are reshaping knowledge economies, governance systems, entrepreneurial ecosystems and sustainable organisational models. The focus is clear and provocative: understanding how female leadership and gender-aware perspectives can accelerate smart governance, inclusive institutions, responsible innovation and the strategic valorisation of knowledge and intangible assets. Scholars are invited to submit extended abstracts aligned with the following ARTEMIDE Corner, within the relative Journal hosting track:

Gender, Knowledge and Human-Centric Organisations in the Age of Emerging Technologies
(Journal Track: Journal of Knowledge Management – Discussant: Valentina Cillo)
Exploring how women shape knowledge practices and human-centric leadership in technology-intensive organisations, from digital transformation and organisational learning to inclusive cultures and the strategic development of female talent in knowledge economies.

Entrepreneurship, Business Models and the Intangible Economy
(Journal Track: International Entrepreneurship and Management Journal – Discussant: Lucia Pizzichini)
Focusing on women-led entrepreneurial ecosystems, gendered perspectives on business model innovation, technology-driven ventures and new forms of sustainable and inclusive value creation.

Sustainability, Inclusion and Social Impact
(Journal Track: Business Strategy and the Environment – Discussant: Piera Centobelli)
Investigating the intersection of gender, ESG integration and responsible innovation, including sustainability strategies in data-rich environments, social impact measurement and long-term organisational resilience.

Women, Knowledge and Leadership in Hospitality and Service Ecosystems
(Journal Track: International Journal of Hospitality Management - Discussant: Maria Teresa Cuomo; Pantea Foroudi)
Examining women's leadership in hospitality and tourism, gender dynamics in service innovation and customer experience, and the development of inclusive organisational cultures within knowledge-intensive service ecosystems.

Gender, Accountability and Intellectual Capital Reporting in Contemporary Organisations
(Journal Track: Journal of Intellectual Capital – Discussant: Silvia Solimene)
Addressing gender-responsive budgeting, intellectual capital management, ESG and sustainability reporting, transparency and accountability mechanisms within knowledge-based organisations and public institutions.

Women, Venture Capital and Financial Ecosystems in Knowledge-Based Economies
(Journal Track: Venture Capital - Discussant: Alessandra Caragnano)
Exploring women-led ventures, gender dynamics in venture financing and investment decision-making, and the evolution of more inclusive financial ecosystems supporting female entrepreneurship.

***** Special Track within the Track *****

Women, Knowledge and Leadership in Family Business Systems
(Journal Track: Family Business Review – Discussant: Dario Natale Palmucci)
Analysing women's leadership and succession in family firms, the role of gender in the creation and transfer of family-based intellectual capital, and the evolving contribution of women to stewardship, innovation and the long-term continuity of family enterprises.

Through these **ARTEMIDE Corners**, the Conference seeks to ignite a new wave of scholarship capable of rethinking leadership, governance and economic development through a gender-aware lens, positioning women not as peripheral actors, but as central drivers of transformation in the global knowledge economy.

ARTEMIDE AWARDS – RECOGNISING EXCELLENCE IN GENDER RESEARCH

To further encourage excellence and scholarly engagement, the best studies emerging from all the participating tracks will receive the **"Best Research ARTEMIDE Award"**, recognising outstanding research contributions on gender-related themes. The awards will be formally presented during the Conference Gala Dinner and Award Ceremony on 7 May, celebrating innovative scholarship that advances understanding of the role of women in shaping more inclusive, knowledge-driven and sustainable economic and organisational systems. The best extended abstract will be invited to be developed in full papers, for further dissemination and publication opportunities.

SUBMISSION GUIDELINES AND FORMAT OF THE ARTEMIDE CORNER SESSIONS

Extended abstract submissions for the ARTEMIDE Corners must follow the guidelines indicated in the Call for Papers of the 4th IGCKM Conference, available on the official website www.igckm.org in the section dedicated to the Annual Conference. Authors interested in participating in the ARTEMIDE initiative are therefore invited to prepare and submit their extended abstracts according to the formatting and submission procedures specified in the Conference Call.
Selected authors will be invited to present their work within the ARTEMIDE Corners in a research spotlight format, designed to maximise interaction and constructive feedback.
Work in progress and early-stage research are welcome, provided that the proposed contributions are aligned both with the editorial scope of the relevant journal tracks and with the thematic focus of the ARTEMIDE initiative.

Authors wishing to participate are invited to:

1. Submit their extended abstract through the official IGCKM Conference submission platform in accordance with its guidelines and official (Submission deadline: April 27, 2026 – for any update visit the official website www.igckm.org).
2. Upon submission, notify the ARTEMIDE organising committee about expression of interest in the ARTEMIDE Corners, including:
   - title of the abstract
   - selected thematic Journal track
   - extended abstract attached.

Expressions of interest should be sent to osservatorio.artemide@unipegaso.it and knowledgemgt2026@igckm.org by the same deadline as the Conference submission.

Authors are kindly requested to indicate the following in the subject line of the email submitting their work to the Artemide Corners: **ARTEMIDE CORNERS_IGCKM CONFERENCE LECCE_NAME_SURNAME**, where the name and surname should refer to the corresponding author.

All submissions will be evaluated by a dedicated Scientific and Expert Committee on the basis of thematic coherence, theoretical relevance and originality.
Authors will be contacted with the outcome of the evaluation process, **by the same deadline as the Conference submission.**

STRUCTURE OF THE EXTENDED ABSTRACT

Authors wishing to present their work are invited to submit an extended abstract with the following characteristics:

- Length: between 2000 and 6000 words (excluding references)
- Format: Times New Roman, 12 pt, double-spaced
- Language: English
- Submission deadline: April 27, 2026

Extended abstracts should be structured as follows:

1. Target journal for abstract discussion
2. Title
3. Full name, current position, and affiliation of all authors (indicating the presenting authors)
4. Purpose of the study
5. Design / Methodology / Approach
6. Findings (or expected findings)
7. Originality / Value
8. Keywords
9. References

For further information, please contact: osservatorio.artemide@unipegaso.it and knowledgemgt2026@igckm.org

We look forward to receiving your contributions and to fostering a vibrant academic dialogue on the strategic role of women-led economies in shaping the future of sustainable, inclusive and smart organisational development!

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Contacts

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