



Italian Global
Community
of Knowledge
Management

CALL FOR EXTENDED ABSTRACTS

IL KNOWLEDGE MANAGEMENT NELLO SVILUPPO DI UNA COMUNITÀ SCIENTIFICA GLOBALE



UNIVERSITÀ
DEGLI STUDI
DI SALERNO



SERICS
SECURITY AND RIGHTS IN THE CYBERSPACE



UNIVERSITY OF SALERNO
Aula Magna

MAY 30, 2025
from 9.30 am to 5.30 pm

About the workshop

The Editors and Guest Editors of the Journal of Knowledge Management (JKM), *Journal of Intellectual Capital (JIC)*, *Journal of Technology Transfer (JTT)*, *Technological Forecasting and Social Change (TFSC)*, *Technovation*, *International Entrepreneurship and Management Journal*, *Entrepreneurship Theory and Practice (ETP)*, *Technology in Society*, *British Food Journal*, *Review of Managerial Science*, *Technology Analysis and Strategic Management*, *Tourism Review*, *European Management Journal*, *Journal of Small Business and Enterprise Development*, *Business Strategy and the Environment*, *Corporate Social Responsibility and Environmental Management*, *Book of Proceedings Series* – for the first time collectively – together with the Conference organisers and the Steering Committee of the Italian Global Community of Knowledge Management (IGCKM), are pleased to invite you to participate in the **Conference**, to be held at the **University of Salerno on May 30, 2025**. This conference presents a unique opportunity to share an extended abstract of original research and to receive expert feedback from the aforementioned Editors/Guest Editors, aimed at strengthening the contribution for potential submission to one of the participating journals.

Workshop roadmap



An invitation for you

Why to Join?

Works-in-progress or **early-stage research** aligned with the core aims and scope of the participating journals are warmly encouraged. Researchers interested in presenting their work are invited to submit an **extended abstract** (please refer to the template below) **no later than May 18, 2025** to the dedicated section on the website www.igckm.org

We particularly welcome **original and innovative contributions** from **early-career researchers**. There are no restrictions regarding methodological approaches or theoretical frameworks. Participants who wish to attend the workshop without submitting an abstract are equally welcome to join the discussions and benefit from the insights shared during the event.



The aim



The aim of the workshop is to bring together scholars from various streams of management research, encouraging the examination of their studies through multiple lenses and perspectives, associated to the following Chapters, i.e.:

CHAPTER 1 – KNOWLEDGE MANAGEMENT AND INTELLECTUAL CAPITAL

Journal Headings > Journal of Knowledge Management AND Journal of Intellectual Capital

CHAPTER 2 – STRATEGIC KNOWLEDGE MANAGEMENT AND DECISION MAKING

Journal Headings > Technological Forecasting and Social Change AND Technology Analysis and Strategic Management

CHAPTER 3 – KNOWLEDGE AND TECHNOLOGY INNOVATION

Journal Headings > Technovation AND Technology in Society AND Journal of Technology Transfer

CHAPTER 4 – KNOWLEDGE AND ENTREPRENEURSHIP

Journal Headings > Entrepreneurship Theory and Practice AND International Entrepreneurship and Management Journal

CHAPTER 5 – KNOWLEDGE AND SUSTAINABILITY

Journal Headings > Business Strategy and the Environment AND Corporate Social Responsibility and Environmental Management

CHAPTER 6 – KNOWLEDGE AND INNOVATION MANAGEMENT IN EUROPE

Journal Headings > European Management Journal AND British Food Journal AND Tourism Review

CHAPTER 7 – KNOWLEDGE, MANAGERIAL SCIENCE AND BUSINESS DEVELOPMENT

Journal Headings > Review of Managerial Science AND Journal of Small Business and Enterprise Development

CHAPTER 8 – CYBERSECURITY, DATA SCIENCE AND QUANTUM TECHNOLOGIES

Journal Headings > SERICS Foundation Symposium

Extended abstracts

Extended abstracts will be evaluated based on their **originality**, **research rigour**, and **scholarly validity**. When submitting, authors are requested to indicate clearly the specific "*Chapter*" of the Paper Development Conference they are applying to (e.g. Knowledge Management, Intellectual Capital, Technology Transfer, Entrepreneurship, Technological Forecasting, Technology Innovation, Cybersecurity, Data Science and Quantum Technologies, etc.), ensuring that their proposals align with the scope of the associated journals.



Submissions should demonstrate strong potential in terms of **novel theoretical and/or empirical contribution** to the current state of the literature. All submissions must adhere to ethical standards consistent with the **COPE Ethical Guidelines**: <https://publicationethics.org/guidance/Guidelines>.

Please note

Acceptance of an extended abstract does not imply publication. There are **no guarantees of publication** and **no fast-track processes**. The purpose of the Conference is to provide **constructive feedback and guidance**, helping participants to further develop high-quality, original, and relevant research suitable for submission to the partner journals. Selected extended abstracts may be invited to develop into full papers for future journal submission, which will be subject to the **standard double-blind peer-review process**.

All accepted extended abstracts will be published in the official Book of Proceedings, which will be indexed in Scopus. Moreover, the authors of the best 8 contributions selected during the conference proceedings will be invited to adapt their work into a book chapter for consideration in the emerging Book Series with Palgrave entitled "Strategic Frontiers: Knowledge Studies, Geoeconomics and Global Dynamics", edited by Prof. Manlio Del Giudice.

Those wishing to attend the workshop and have their work reviewed and discussed are invited to submit an extended abstract (between 2,000 and 6,000 words, excluding references; formatted in Times New Roman, 12 pt, double-spaced) no later than May 18, 2025.

To submit, please visit the official website www.igckm.org, click on the section dedicated to Extended Abstracts, and follow the upload instructions.

When uploading your file, be sure to indicate the thematic Chapter to which your abstract refers.

Extended abstracts will be selected for inclusion in the workshop on a **competitive basis**. To be eligible for presentation, **at least one of the authors attending the workshop** to present and discuss the extended abstract must be an **early career researcher** (i.e. from first-year PhD student to Assistant Professor/RTD ranks). No specific eligibility requirements apply to other co-authors or presenters, who may include **senior academics** (e.g. Associate or Full Professors), as well as **practitioners or professionals**.

THE EXTENDED ABSTRACT

should be structured
as it follows:

1. Topic (among the above-mentioned ones) to which the extended abstract aim to contribute;
2. Title of the extended abstract;
3. Full Name, Current position and Affiliation of the authors of the paper, indicating which of them will attend the workshop to present and discuss the extended abstract;
4. Purpose;
5. Design/Methodology/Approach;
6. Findings;
7. Originality/Value;
8. Keywords;
9. References.

Notice of approval of extended abstracts for inclusion in the Conference presentation will be given via email by May 24, 2025.



CONTACT US

To participate



DETAILS

Participation in the Conference is free of charge. However, a participation fee will be required for those who wish to join the evening social activities on May 30, 2025, including a beachside pool party with food and drinks in Salerno, starting at 8:30pm.

The Conference Coordinators

Maria Teresa Cuomo
Armando Papa
Giuseppe Fenza

Journal Chapter	Publisher	Scientific Lead and Guest Chair	Link	Brief Presentation
Journal of Knowledge Management	Emerald Publishing	Prof. Valentina Cillo Università Digitale Pegaso, Italy	<u>JKM</u>	The Journal of Knowledge Management is a peer-reviewed journal that focuses on knowledge management within organisations, exploring strategies, processes, and tools for the creation, sharing, and application of knowledge with the aim of enhancing organisational performance.
Journal of Intellectual Capital	Emerald Publishing	Prof. Francesco Caputo Università di Napoli Federico II, Italy	<u>JIC</u>	The Journal of Intellectual Capital examines the role of intellectual capital within organisations, including human, structural, and relational resources, and their impact on value creation and competitive advantage.
Journal of Technology Transfer	Springer	Prof. Marco Romano Università degli Studi di Catania, Italy	<u>JoTT</u>	The Journal of Technology Transfer focuses on the processes of technology transfer among universities, industry, and government, examining the dynamics of innovation and the policies that facilitate the dissemination of technologies.
Technological Forecasting and Social Change	Elsevier	Prof. Francesco Schiavone Università di Napoli "Parthenope", Italy Prof. Dirk Meissner University Higher School of Economics, Moscow, Russia	<u>TFSC</u>	Change publishes forward-looking studies on technology and social change, analysing the impact of technological innovations on society and the methodologies used to anticipate future developments.
Technovation	Elsevier	Prof. Antonio Messeni Petruzzelli Politecnico di Bari, Italy	<u>TECHNOVATION</u>	Technovation publishes research on technological innovation and innovation management, exploring how firms develop and implement new technologies to remain competitive.

International Entrepreneurship and Management Journal	Springer	Prof. Daniel Palacios-Marqués Universitat Politècnica de València, Spain	<u>IEMJ</u>	The International Entrepreneurship and Management Journal focuses on international entrepreneurship and management, analysing the challenges and strategies of firms operating in global contexts.
Entrepreneurship Theory and Practice	SAGE Publications	Prof. Alfredo De Massis Università di Chieti-Pescara, Italy	<u>ETP</u>	Entrepreneurship Theory and Practice è una rivista leader nel campo dell'imprenditorialità, che pubblica ricerche teoriche ed empiriche sulle nuove imprese, l'innovazione e lo sviluppo imprenditoriale.
Technology in Society	Elsevier	Prof. Marina Dabić University of Zagreb, Croatia	<u>TIS</u>	Technology in Society examines the interaction between technology and society, considering the social, economic, and political implications of technological innovations.
Business Strategy and the Environment	Wiley	Prof. Roberto Cerchione University of Naples Parthenope Italy	<u>BSE</u>	The Business Strategy and the Environment explores how corporations integrate environmental and social concerns into their strategic planning and decision-making processes, addressing challenges and innovations in corporate environmental management, green business models, and sustainability-driven performance.
Corporate Social Responsibility and Environmental Management	Wiley	Prof. Piera Centobelli University of Naples Federico II Italy	<u>CSREM</u>	Corporate Social Responsibility and Environmental Management focuses on theoretical and empirical research related to corporate responsibility, sustainable management practices, and ethical business conduct. It serves as a platform for both academics and practitioners committed to advancing sustainability in business operations.
British Food Journal	Emerald Publishing	Prof. Stefano Bresciani, and Prof. Alberto Ferraris Università di Torino, Italy	<u>BFJ</u>	The British Food Journal publishes research on the food industry, covering topics such as food safety, nutrition, marketing, and supply chain management.

Review of Managerial Science	Springer	Prof. Sascha Kraus University of Siegen, Germany	<u>RMSC</u>	The Review of Managerial Science provides scholarly contributions to managerial science, including both empirical and theoretical studies on various aspects of business management.
Technology Analysis and Strategic Management	Taylor & Francis	Prof. Lorenzo Arditò Politecnico di Bari, Italy	<u>TASM</u>	Technology Analysis and Strategic Management analyses technology management strategies and policy analysis, exploring how organisations can leverage technologies to gain competitive advantage.
Tourism Review	Emerald Publishing	Prof. Pantea Foroudi Brunel University Business School, UK	<u>TR</u>	Tourism Review publishes research on tourism, including studies on destinations, tourist behaviour, tourism marketing, and sustainability in the sector.
European Management Journal	Emerald Publishing	Prof. Matteo Cristofaro Università di Roma Tor Vergata, Italy	<u>EMJ</u>	The European Management Journal stands out for inviting innovative contributions that reflect European management in general, as well as its differences from other managerial styles around the world. EMJ features special sections on current topics, such as "Competitive Renaissance through Digital Transformation."
Journal of Small Business and Enterprise Development	Emerald Publishing	Prof. Gianpaolo Abatecola Università di Roma Tor Vergata, Italy	<u>JSBED</u>	The Journal of Small Business and Enterprise Development publishes research on small business and entrepreneurship, exploring strategies, growth, and the management of SMEs across diverse economic contexts.
SERICS Foundation Symposium	Conference Book of Proceeding Serics- Scopus Indexed	Prof. Giuseppe Fenza Università di Salerno, Italy	<u>SERICS</u>	The SERICS Foundation is a public-private partnership established to promote scientific and technological research in the field of cybersecurity.



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